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| --- |
| Good Counsel college |
| The Sharemarket |
| Report for Client |
|  |
|  |
| |  |  | | --- | --- | | **Prepared by:** | James Macgillivray | | **Date Prepared:** | Monday 12 September 2022 | |

Insert logo of company

chosen for research

**Introduction**

The purpose of this report is to recommend an investment

What is the purpose of your report? Why are you writing this report?

(approx. 50 words, one paragraph)

**PART A outline of asx sharemarket company**

What does the company do? What are its principal activities?

Where does the company operate? Where is its main office?

Provide information about the history of the company – who formed it, when was it formed, key events in its life, major changes, what caused the changes, any information that would help the client understand the company’s ‘story’.

When did the company first become listed as a public company?

(approx. 100 words)

**PART B Performance of the company**

Locate the “price history chart” of your company for the past six months.

* Interpret the chart to describe the trend in the company’s share price.
* Copy the chart and circle the major high and low points in the chart. **Source 1 (Appendix)**

(approx. 80 words)

**PART B performance of a similar company**

Locate the “price history chart” of a similar company for the past six months.

* Interpret the chart to describe the trend in the company’s share price.
* Copy the chart and circle the major high and low points in the chart. **Source 2 (Appendix)**

(approx. 80 words)

**PART C Analysis of companies**

Analyse the price history charts and other data and information to determine positive and negative influences and how these have impacted on the two businesses.

* What is happening in the economy or other events which may be impacting on the company’s share price?
* Research company announcements for reasons why share prices have changed over the past six months. What has happened to have a positive or negative impact for the company?
* Does the company earn dividends, have these increased or decreased over 12 months?
* How is the company performing against its competitors? Compare share prices.
* Interpret how these two companies have responded to changing economic conditions due to Covid 19.

Write your findings in the following table:

|  |  |
| --- | --- |
| Name of Business: | Impact on the business |
| Positive findings |  |
| Negative findings |  |

|  |  |
| --- | --- |
| Name of Business: | Impact on the business |
| Positive findings |  |
| Negative findings |  |

(approx. 150 words)

**PART D Recommendations**

Explain the financial risks and rewards when investing in the share market. What strategies can be used to minimise any risks?

Based on your research of the overall performance of the company and that of a similar company, recommend which company would be a good investment for the client.

Refer to your tracking table also for share price changes over the past three weeks to support your response. **Source 3 (Appendix)**

Refer to graphs and any other data to justify your recommendation.

(approx. 150 words)

**Reference list**

**Appendix**

**Source 1: Performance of XXXXXXXXXX**

|  |
| --- |
| Insert price history chart for this company |

**Source 2: Performance of XXXXXXXXXX**

|  |
| --- |
| Insert price history chart for this company |

Record the share prices of your chosen companies in the table below for three weeks.

**Source 3: Tracking Table of XXXXXXXXXXX**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Week | Date | | Last price | Price change |
| 7 | 22 | Aug | 2.30 | 2.35 á |
| 23 | Aug |  |  |
|  |  |  |  |
| 8 |  |  |  |  |
|  |  |  |  |
|  |  |  |  |
| 9 |  |  |  |  |
|  |  |  |  |
|  |  |  |  |

**Source 3: Tracking Table of XXXXXXXXXXXX**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Week | Date | | Last price | Price change |
| 7 |  |  |  |  |
|  |  |  |  |
|  |  |  |  |
| 8 |  |  |  |  |
|  |  |  |  |
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